

## Application Development RightStart on AWS

Business Outcomes  
*@Consumer Speed*



In today's business, everything is driven by technology. When technology falls behind, so does the competitiveness of your business. Whether you are supporting internal needs or developing customer-facing applications, Coda, a Presidio Cloud Company, gives you the ability to deliver.

### Our Approach

#### Outcome-Driven RightExperience

We believe success means delivering the right outcomes to our clients to meet their immediate business needs while ensuring their project or product can scale and innovate as their business grows. We don't just meet technology requirements. We make sure that we understand the business goals, industry trends and competitive landscape to customize our technology solutions to meet each customer's unique needs.

When spoiled for choice in a world of countless technology options and implementation strategies, finding the right fit can be a headache. Our team has the acumen to help navigate the technical landscape and we work closely with clients to conquer analysis paralysis. It's all about understanding the business need so that we can deliver solutions that disrupt our client's industry.



### RIGHTSTART METHODOLOGY



#### Ideate & Gather

Workshop with business technology stakeholders to compile the business needs, key aspects of the technology that needs to be evaluated, iterate few high level ideas and options, build consensus for the success criteria.



#### Design & Align

Elaborate design, develop architecture and document preferred approach when multiple options are available. Conduct a review workshop with the key outputs of the design and build consensus on timelines & dependencies.



#### Build & Test

Iteratively build the proof of concept and if needed, build with multiple approaches, the DevOptimized™ way! Even at a proof of concept stage, it involves automated builds, validation of API layers, auto scaling, basic monitors.



#### Measure & Deploy

Deploy the application to a subset of users, gather metrics, validate against the metrics. Provide next steps and guidance on adoption of the technology at a larger scale.



### OUR SERVICES

Coda Global's AppDev practice offers the expertise and resources you need to meet business demands.

#### Application Modernization

Update your business-critical applications to take advantage of all of the capabilities modern technology can provide. Leverage cloud-native technology to transform legacy systems into scalable, feature-rich applications that deliver ongoing value to your business.

#### Refactoring

Adopt a more modern, API-driven architecture for greater efficiency and scalability. Even if you have already transitioned your applications to the cloud, they still may not be performing at potential. Improving the design of your existing code base enhances essentials.

#### AppDev Advisory Services

Increase development velocity so you can keep up with the competition and get your engineering tasks done. Coda Global acts as a change agent in your organization, bringing knowledge of the latest and greatest technologies and methodologies to accelerate development so your team can take on additional workstreams.

#### Enhancements

Coda Global's AppDev team works closely with our Data & Analytics practice to help you incorporate the value of data into your enterprise. Leverage artificial intelligence (AI) and machine learning (ML) to add robotic process automation, bot-type functionality, and other data-driven features to your existing applications.